

# Adobe Project Grant

### 2020 Virtual Showcase



In 2020, **25** creative youth organizations were awarded with the \$10,000 Adobe Project Grant. This grant supported them in implementing a new project idea, a collaborative project, or expanding upon current programming. The goal of the Adobe Project Grant was to provide creative youth organizations with monetary funds to grow their creative programming for equity seeking young people in their local community.







Given current circumstances, the global COVID 19 pandemic did not discourage these organizations from implementing their projects, as they pivoted to deliver them in a virtual setting. The organizations demonstrated their strength, resilience and adaptability to continue to deliver inspiring and innovative projects for their young creatives. A total of **2,200** young creatives from **12** countries were engaged through the projects that were implemented utilizing this grant. The following media pieces are a few of the highlights from the incredible work these young people are doing.







# **Collaborative Projects**

- Global Girl Greece (Athens, Greece)
- Story Center (Fort Lauderdale, Florida, USA)
- Yunuén de la Mora Academia de Teatro Musical (Mexico City, Mexico)







### **Global Girl Media Greece**

#### Athens, Greece

https://globalgirlmedia.org/category/greece/



- @global\_girl\_media
- www.youtube.com/user/globalgirlmedia

In response to the COVID 19 pandemic, Global Girl Media Greece decided to pause their regular in-person programming and collaborate with their global chapters for a video series titled CORONA #IRL. Young girls and women from 8 different countries took part in this global, collaborative program to produce short, journalistic videos that showcase their life and experiences in their community during the early days of the COVID 19 pandemic. In addition to this, over the summer months, Global Girl Media Greece delivered an intensive summer program in Athens, Greece where local, refugee, and migrant young women collaborated to create a mini video series, *Another Athens*.







### **Story Center**

Fort Lauderdale, Florida, USA

https://www.storycenter.org



@storycenter

https://www.youtube.com/user/CenterOfTheStory

The Perspective Youth Media Project collaboration between StoryCenter and HANDY incorporated two components to amplify the voices of young creatives: a PhotoVoice project, and Digital Storytelling. In response to the COVID 19 pandemic, both of these programs were redesigned to be delivered virtually with different cohorts of participants. The young creatives received technical and ethical creative photography and videography training, and took part in online digital storytelling workshops. For the culmination of the project, the young creatives developed and implemented a social media and advocacy campaign to educate the public on and advocate for foster youth.





Visit https://www.storycenter.org/stories to see all stories produced by their young creatives throughout the year.

### Yunuen de la Mora Academia de Teatro Musical

#### Mexico City, Mexico

https://www.facebook.com/pages/category/Theatrical-Play/Yunuen-de-la-Mora-Academia-de-Teatro-Musical-288747468577125/

O @yunuendelamora\_academia

The COVID 19 pandemic required the staff members of Yunuén de la Mora Academia de Teatro Musical to not only alter their regular programming but also to add new sessions to the roster of classes that focused on supporting their young creatives with mental and physical well-being. The primary goal of the Academy is to continue to be a creative outlet and source of well-being and inspiration for all of their young creatives amidst uncertainties. Given current circumstances, the young creatives decided to collaborate with local organizations to create and produce an audiobook that looks at the importance of inclusivity within communities.













# **Community Projects**

- Boys & Girls Club of Green Bay (Green Bay, Wisconsin, USA)
- Littleglobe (Santa Fe, New Mexico, USA)
- SAY Sí (San Antonio, Texas)

- Espaço Cultural A Era do Rádio (Rio de Janeiro, Brazil)
- Salt Lake City Prayasam (Kolkata, India)
- Venice Arts (Venice, California, USA)





### **Boys & Girls Club Green Bay**

Green Bay, Wisconsin, USA

https://www.bgcgb.org



bgc\_greatergreenbay

In response to the COVID 19 pandemic, the Boys & Girls Club of Green Bay team supported their Creative Crew members in dictating the direction of the program's summer curriculum. The Creative Crew team decided to focus on producing a collaborative media piece for their community in the form of a travelling mural. The portable mural, The Look, traveled throughout the Green Bay community, highlighting how art and creativity can be used as a form of uncovering the veil of anti-Blackness racism and the quest for equity for all, while continuing the dialogue and action of the #BlackLivesMatter movement.











### BGCGB present the Creation of

The Look Mural

Video link:

https://youtu.be/sLepHXk1j8A

## Espaço Cultural A Era do Rádio



https://www.facebook.com/EspacoCulturalAEradoRadio/



- @naeradoradio
- https://www.youtube.com/user/MultiEcer

The strict restrictions set by the local government did not stop the participants from Espaço Cultural A Era do Rádio's Girls Occupy Project to continue to virtually connect and contribute to their local community during the COVID 19 pandemic. The young creatives connected virtually three times a week for live sessions with instructors to develop specific digital media skills such as digital collaging, graphic design, etc. As the project progressed, the participants evaluated the needs of the community and decided to create a mural of and for their community.











## Littleglobe, Inc.

Santa Fe, New Mexico, USA

https://www.littleglobe.org



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In response to the COVID 19 pandemic, the Littleglobe team designed a new online TV-style program for their young creatives to continue engaging and developing their creative expression, while connecting to the larger community during this unique time. Littleglobe TV provided the young creatives with a purpose to continue to create by curating a platform to share uplifting stories about the Sante Fe community during the ongoing pandemic. These Littleglobe TV episodes consist of mini-stories, songs, interviews, jokes, and other elements that share the day-to-day stories of people from Santa Fe during this pandemic to celebrate their community's creativity, resilience and humor in the face of uncertain times.





### Hoop Dancing During the Pandemic by Abrix Varela

Video Link: https://vimeo.com/470370854



#### Three Hands by Aurora Escobedo

Video Link: https://youtu.be/e6ZVH4pUPXA

### Salt Lake City Prayasam

🔮 🛛 Kolkata, India

https://www.prayasam.org

@prayasam1996

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Salt Lake City Prayasam's ongoing project PERIOD was redesigned to be delivered virtually during the COVID 19 pandemic. Given the digital divide and lack of access to internet and data, the Salt Lake City Prayasam team set up five wifi zones in their community to support young creatives with accessing the resources required to complete this project. Through weekly online sessions, young creatives from various parts of the community continued to connect, engage and create short films and podcasts on the topic of menstruation.





#### 4 Hours

Video Link:

https://youtu.be/nuxxn2HZTiQ

### SAY Sí

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San Antonio, Texas, USA

http://saysi.org

O @saysi\_sa

In response to the COVID 19 pandemic, the SAY Sí team decided to incorporate the project Quaranteen Time Capsule as a part of their regular programming. The purpose of this time capsule was to allow participants the opportunity to create a media piece, using the medium of their choice, that captures and reflects upon their experiences of all the elements of their daily lives during this unique time in history.

You can visit <u>https://hive.saysi.org/2020/quaranteens/</u> to see all the different media pieces that make up this time capsule.











#### Listen to the Podcasts: Isolation Stories

#### https://hive.saysi.org/2020/quaranteens/?where=gall ery&what=Podcast



### **Venice Arts**

Marina Del Ray, California, USA

https://www.venicearts.org

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https://www.youtube.com/user/venicearts

To continue engaging the young creatives during the COVID 19 pandemic, the Venice Arts team's new virtual curriculum consisted of a wide range of skill development and peer collaboration opportunities. The participants connected virtually in small groups to learn how to plan and produce this docu-series with the resources that were available to them. Using a combination of archival footage and interviews conducted through web conferencing video calls, the young creatives produced short documentaries that bring a different perspective on youth experiencing homelessness in their community.









### 66,436 homeless in LA County.



#### Channel 5 Homelessness in Los Angeles

Video Link: https://youtu.be/peCHKiTvvY4



#### **Channel 3 The Two Sides of Venice**

Video Link: https://youtu.be/Ew5vVECoJH8

## **Mentoring Project**

• Las Fotos Project (Los Angeles, California, USA)







### Las Fotos Project

Los Angeles, California, USA

https://lasfotosproject.org

O @lasfotoproject

In response to the COVID 19 pandemic, the Las Fotos team evaluated and revamped their Community Arts Programming to continue to engage young creatives in a virtual setting. This program consists of three pathways of learning: Está Soy Yo (ESY), Digital Promotoras, and CEO (Creative Entrepreneurship Opportunities). The three pathways supported young creatives with their self-empowerment journey as they developed their skills in photography and learned how to utilize storytelling as a tool to identify and address community issues that are important to them.

Visit <u>https://lasfotosproject.org/exhibitions/</u> to see all 2020 exhibitions by the young creatives from Las Fotos Project.












## **Skill Development Projects**

- Free Spirit Media (Chicago, Illinois, USA)
- Haiti Ocean Project (Petite Riviere de Nippes, Haiti)
- Heaps Decent (Sydney, Australia)
- Media Arts Center San Diego (San Diego, California, USA)
- Organization for Youth Empowerment (El Progreso, Honduras)

- Shilpa Sayura Foundation (Kandy , Sri Lanka)
- Squeaky Wheel Film & Media Art Center (Buffalo, New York, USA)
- Youth Art Exchange (San Francisco, California, USA)
- **Zeal Hamilton** (Hamilton, New Zealand)



## **Free Spirit Media**

Chicago, Illinois, USA

https://freespiritmedia.org



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@freespiritchi



Free Spirit Media's summer Industry Pathways Cohort Training Program was revamped to be delivered virtually in response to the COVID 19 pandemic. This program aims to support emerging filmmakers with access to opportunities, resources and professionals who can help young creatives further their goals in developing successful, fulfilling careers in the film and media industries. At the culmination of this program, all participants created and produced a short film to help build upon their creative portfolios for future employment or education opportunities.











## KIRA'S DECLASSIFIET OUARANTINE SURVIVAL GUIDE

Kira's Declassified Quarantine Survival Guide

#### Video Link: https://youtu.be/v6sfzjDz7IM

## Haiti Ocean Project

Petite Riviere de Nippes, Haiti

http://haitioceanproject.org

@haitioceanproject

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In response to the COVID 19 pandemic, the young creatives decided to combine archival footage and current photos to produce a mini-documentary on marine conservation and the importance of protecting Haiti's endangered marine species. This mini-documentary was a collaborative effort, with participants combining their ocean experience and knowledge with delegating leadership roles and skill development, to use digital media and technology for social change.









#### **Heaps Decent**

Sydney, Australia

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http://heapsdecent.com



https://www.youtube.com/heapsdecent

Heaps Decent launched a new pilot program to teach young creatives how they can develop an interactive Virtual Reality (VR) experience to engage the community on important social issues. In response to the COVID 19 pandemic, this program was delivered virtually and provided young creatives with the resources to create a VR platform that showcases young voices' concerns of the impact that climate change has on Australia. In this VR platform, the young creatives utilized photography, filmmaking, digital art, special effects, and music production to share their voice and calls to action regarding what communities can do in response to the climate change crisis.







#### Media Arts Center San Diego

San Diego, California, USA

https://mediaartscenter.org

@mediaartssd

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Media Arts Center San Diego revamped their *Teen Producers* summer program to weekly virtual bootcamps in response to the COVID 19 pandemic. Each week's bootcamp covered a different topic such as: directing the actor, audio editing, colour correction, etc. These bootcamps were designed and delivered to introduce the participant to a skill, followed by allowing participants to engage in different exercises to put theory into practice to produce short films about how the COVID 19 pandemic has impacted their communities ranging in topics from sports to local youth theatres to classroom set ups in schools.

Visit <u>https://www.youtube.com/playlist?list=PLFa3y2zo0MssaMER8Yvj1vR5\_mDUllv0o</u> to see all the short films by young creatives from MACSD.







# FINAL

# SHOWING



CALIFORNIA ARTS COUNCIL SD





#### How COVID-19 has affected youth theater

#### Video Link:

https://youtu.be/mXTLaAMawAM



#### Running Through the Affliction

Video Link:

https://youtu.be/U\_fkSQMYRE8

### **Organization for Youth Empowerment**

- El Progreso, Honduras
- http://www.oyehonduras.org/en/
- @oyehondura



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https://vimeo.com/oyecomunicahn

To best serve their young creatives during the COVID 19 padamic, the Organization for Youth Empowerment team evaluated the digital media skills level and access to technology for each of their young creatives. The offered sessions focused on incorporating the technological tools that the participants are already familiar with, such as mobile devices, to expand their digital media skills, and work on collaborative projects. Additionally the young creatives were encouraged to use their surroundings in quarantine to find inspiration and creativity as they adapt to a new pandemic lifestyle. The young creatives curated an exhibit called "Quarantine Through My Eyes" that consists of photos captured with their mobile phones.







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#### **Shilpa Sayura Foundation**

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Kandy, Sri Lanka

http://www.shilpasayura.org

Shilpa Sayura Foundation revamped the curriculum for their multimedia programming on Digital Photography, Graphic Design, Animation and Video Production programs to be delivered virtually in response to the COVID 19 pandemic. The goal of this virtual program was to support young creatives with resources and digital media skills that allowed them to create media pieces about social issues that are personally important to them while exploring potential creative career pathways. By the end of this project, the young creatives had created short-films using their mobile devices, photographs capturing quarantine in their communities, and produced stop motion films.







## **Squeaky Wheel Film & Media Art Centre**

Buffalo, New York, USA

http://www.squeaky.org

@squeakybuffalo

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In response to the COVID 19 pandemic, the Squeaky Wheel team redesigned their Saturday Cafe program for virtual program delivery for young creatives from around the United States. This virtual Saturday Cafe program incorporated Mozilla's VR apps Hubs and Spoke. Through this program, the young creatives learned how they can create and utilize VR environments as a tool for learning and for self- expression, while developing skills and confidence with new media technology. Additionally, the young creatives had the opportunity to explore creative career pathways by speaking directly and networking with creative industry professionals.







### Youth Art Exchange

San Francisco, California, USA

https://www.youthartexchange.org

@youthartx

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The Youth Art Exchange team had to find innovative ways to continue their block printing programming in a virtual setting in response to the COVID 19 pandemic. To provide an interactive and engaging experience in a virtual setting, the Youth Art Exchange team redesigned their curriculum and mailed personal block printing materials to all of their participants. The new curriculum taught young creatives to create their own block prints at home but also had new components such as drawing classes and graphic design to produce a colouring book to expand on their repertoire of creative skills.







#### **Zeal Hamilton**

Hamilton, New Zealand

https://zeal.nz/hamilton

@zealnz

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Zeal Hamilton launched a new pilot program that aimed to teach young creatives how they can utilize film to address and document social issues in their community. This pilot program engaged young people through a project-based learning curriculum which created a space for the participants to identify leadership roles they would like to embody for the delivery of this project. By the end of the project, the participants created a mini-documentary on "What young people want and need in times like these" in response to the COVID 19 pandemic.



## **Summer Intensive Projects**

- First Exposures (San Francisco, California, USA)
- JAYU (Toronto, ON, Canada)
- URGENT, Inc. (Miami, Florida, USA)

- DreamYard (Bronx, New York, USA)
- Mile End Community Project (London, UK)
- Women's Voices Now (Los Angeles, California, USA)







### **First Exposures**

Los Angeles, California, USA

https://www.firstexposures.org/

O @firstexposures

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First Exposures revamped their spring, summer and fall Intensive Residency programs to be delivered virtually in response to the COVID 19 pandemic. Their mentees worked closely with mentors to take their photography and editing skills to a new level. Through virtual sessions, mentors used a project-based curriculum to teach new skills that allowed the mentees to work confidently towards a tangible project goal to produce media pieces while in quarantine.

Visit their online exhibitions to view all the photos by the young creatives from First Exposures: <a href="https://www.firstexposures.org/double-vision-exhibition">https://www.firstexposures.org/double-vision-exhibition</a>
<a href="https://www.firstexposures.org/california-then-now">https://www.firstexposures.org/california-then-now</a>













The black community is one of the most influential to mainstream pop culture; the impact is visible; however, the acknowledgment is non-existent. With the current protests regarding police brutality and the blatant racism black people and other POC face globally. I was inspired to reflect on my culture and the impact its had on my life personally —basically my black essentials. Growing up fresh sneakers were expected to be seen by every cousin, aunt, or uncle at family events and holidays such as: Thanksgiving, birthday parties, Christmas, Easter, etc. Brands like Jordan, Nike, Adidas, more recently: Yeezy. OFF-WHITE, etc. were popularized by the black community and influencers allowing mainstream pop culture as well as culture vultures to become participants in sneaker fashion/culture. My project illuminates an aspect of black culture that goes unnoticed by choosing to photograph sneakers created by Jordan, Adidas, Nike, Yeezy, OFF-WHITE, and Human Races which are sneakers that we contributed or have been impacted by black culture representing specifically what they ve brought or black ceator/influencer. Each photoshoot I self produced and are different by highlighting the versatility in black culture.

Ty Banks 2020

First Exposures Residency 2020

### **DreamYard Project, Inc**

The Bronx, New York, USA

https://www.dreamyard.com



https://www.youtube.com/user/DreamYard

The DreamYard team reimagined their paid summer Work-Based Learning (WBL) internship program for a digital space in response to the COVID 19 pandemic. Through this internship, young creatives were guided and provided with resources to complete their internships. Internships focused on: Human and Community Centered Design, Music Production, and Journalism and Gaming, where each young creative was paired with an employer within the creative industry to produce multiple media pieces.

More works by the young creatives can be found on <a href="https://www.dreamyard.com/dreamfest2020">https://www.dreamyard.com/dreamfest2020</a> and <a href="https://www.dreamyard.com/summer-2020">https://www.dreamyard.com/summer-2020</a>










### JAYU

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Toronto, Ontario, Canada

https://www.jayu.ca

O @jayucanada

In response to the COVID 19 pandemic, JAYU developed and delivered their *iAM programs* virtually which brought together young creatives from diverse backgrounds to connect in deep meaningful ways. This program provided young creatives with guidance in finding their personal artistic style and how they can use digital media as a tool for positive social change. Young creatives had the opportunity to participate in three different *iAM programs*: poetry, collaging and mobile photography.











# **Mile End Community Project**

Toronto, Ontario, Canada

http://www.mileendcommunityproject.org

**O`)** @mpc\_95

Mile End Community Projects' FAME (Film and Media Empowerment) project empowers young creatives by teaching skills on how they can utilize their mobile devices to shoot and share their spoken word poems and create media pieces. To best support each participant's virtual learning style in response to the COVID 19 pandemic, the Mile End team had one-on-one on-boarding calls with participants to learn about their interests, other commitments outside of this program, and how they best learn. This project culminated in a virtual showcase for the spoken word poems that were produced through the FAME project.





#### ME by Samira Elbahja

#### Video Link: https://youtu.be/RA71xzsv9lo

## **URGENT**, Inc.

Miami, Florida, USA

https://www.urgentinc.org

O @urgentinc

https://www.youtube.com/user/UrgentInc

Urgent, Inc. created and implemented their first ever, fully virtual work placement internship during the summer of 2020 in response to the COVID 19 pandemic. Over the course of seven weeks, participants connected to learn new skills and work with their employers to complete assigned projects. This virtual internship used a combination of a project-based approach and collaborative workspaces which allowed participants to delve into digital media, communications and entrepreneurship. The participants were divided into three remote cohorts which covered all aspects and phases of a producing a media project – Development, Pre-production, Production, Post Production, Exhibition and Distribution.





#### Always Look Back by Martin Eugene

Video Link: https://youtu.be/SkzrS-t1DO8



#### Bullying is a Crime by Daniel Coffty

Video Link: https://youtu.be/RElflSn1lAo

## **WOMEN'S VOICES NOW**

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Los Angeles, California, USA

https://www.womensvoicesnow.org/girls-voices-now-program



@womens\_voices\_now



The typical in-person filmmaking summer camp, Girls' Voices Now, was redesigned to be delivered using online engagement tools in response to the COVID 19 pandemic. For three weeks, participants connected virtually five days a week to learn skills that allowed them to produce short-films using their mobile devices, hear from industry leaders, collaborate with their peers, and receive one-on-one feedback from their mentors.

Visit <u>https://www.womensvoicesnow.org/girls-voices-now-program/</u> to see all the short-films by young creatives from the Girls' Voices Now program.





#### LIMITLESS

Video Link: https://vimeo.com/470652223



#### A LETTER TO YOU

Video Link:

https://vimeo.com/470675714



### Thank You!

